

## OmniGuide Announces Expansion into Gynecology Market with the Availability of the BeamPath®-GYN CO<sub>2</sub> Laser Fiber

### *Serves Growing Need for Minimally Invasive Surgical Technologies in Critical Gynecologic Procedures*

CAMBRIDGE, Mass., December 7, 2010 – [OmniGuide, Inc.](#), a company pioneering flexible CO<sub>2</sub> laser fibers for precision surgery, today announced it has expanded its [BeamPath® CO<sub>2</sub> laser fiber technology](#) into the Gynecology (GYN) market with the availability of the flexible BeamPath-GYN. The BeamPath-GYN fiber is designed to enhance the safety and precision needed by surgeons in gynecology and is suitable for procedures such as laparoscopic endometriosis treatment, lower genital condyloma and dysplasia, and myomectomy.

The BeamPath-GYN fiber extends OmniGuide's existing portfolio of BeamPath CO<sub>2</sub> laser fibers that are currently used to deliver therapy to over 1,000 patients per month in applications where precision is of paramount importance, including Neurosurgery, Otology, Head & Neck Oncology, complex Airway Disease and Laparoscopy.

“With the availability of the BeamPath-GYN laser fiber, we are further extending the capabilities of our breakthrough technology to afford even greater control to surgeons looking for the least invasive method to treat gynecologic disorders. Additionally, our flexible CO<sub>2</sub> laser will enable GYN surgeons to minimize the lateral thermal damage to normal tissues significantly when compared to the most precise ablation and coagulation devices that are used in GYN surgery today,” said Yair Schindel, MD, VP Clinical Affairs, OmniGuide. “As the gynecology discipline evolves to provide more integrated care extending across fertility, pain management, and overall quality of life, a precise microsurgical tool is well aligned with emerging therapeutic needs.”

According to a recent report by Global Industry Analysts (October 2010), the global uro-gynecological surgical devices market is forecast to reach US\$1.98 billion by 2015, prompted by, among other drivers, the growing importance of minimally invasive surgical procedures and technological advances in medical and diagnostic procedures, including those that enable quick recovery with no or minimal post-operative complications.

“The surgical treatment of gynecological disease such as endometriosis will benefit from the availability of OmniGuide's flexible scalpels which allow precise removal of diseased tissue while minimizing damage to healthy organs. We are looking forward to serving the needs of patients and surgeons” said Yoel Fink, co-founder and chairman of OmniGuide.

The small profile of the BeamPath fiber, coupled with the precision of CO<sub>2</sub> laser energy, provides surgeons with an ideal tool for careful dissection and superficial tissue vaporization during minimally invasive gynecology procedures. The BeamPath system includes a portable, small footprint laser system that can easily be maneuvered around the operating room. This system greatly improves ease of use and access of a laser technology that has already been widely accepted in this clinical specialty.

While CO<sub>2</sub> laser energy offers a high degree of control over penetration into soft tissue and offers unparalleled precision, CO<sub>2</sub> lasers have been limited to “line of sight procedures” due to the absence

of a fiber delivery system. OmniGuide met this market need by developing the first flexible fiber delivery system for CO<sub>2</sub> laser delivery, enabling improved ease of use, ability to cut at angles and control over energy delivery.

**About OmniGuide, Inc.**

OmniGuide, Inc., based in Cambridge, MA, is the worldwide leader in developing, manufacturing and marketing precision flexible CO<sub>2</sub> laser fibers designed to help surgeons optimize their use of CO<sub>2</sub> lasers in safely and effectively treating patients with a broad range of medical conditions. OmniGuide is committed to developing products that improve and expand surgical treatment options, improve clinical outcomes, and reduce treatment complexity and time. OmniGuide has several leading-edge flexible laser fibers for use in both hospital and office settings, sold as a part of the BeamPath<sup>®</sup> brand. Additional information about OmniGuide may be found at [www.omni-guide.com](http://www.omni-guide.com).

**Media Inquiries:** Alan Weinberg  
OmniGuide  
[aweinberg@omni-guide.com](mailto:aweinberg@omni-guide.com)  
617.551.8579